Marketing Resources \& Results, Inc 1521 Georgetown Road, Suite 103 Hudson, Ohio 44236

Call: 330-656-9793
Fax: 330-650-4083
Web: www.resources-results.com

Blog Editorial Calendar<br>Use this worksheet to plan, implement and monitor your blog's editorial calendar.

|  | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $$ |  |  |  |  |  |  |  |
| $\begin{gathered} \text { For } \\ \text { example: } \end{gathered}$ | Famous Quote for the week | Best <br> Practices Monday | 2 Tips Tuesday | Wordless Wednesday (photo or video) | New Trends on Thursday | Featured on Friday | Answer a Question |

Make note of important events, holidays and milestones that you might want to include in your blog. For instance an industry trade show, speaking engagements, $200^{\text {th }}$ blog comment, etc.

| January |
| :---: |
|  |

$\square$
$\square$
$\square$

## October




