

CHRIS BROWN



President & Founder

Christine Brown founded Marketing Resources & Results in 1998 to help other companies with their business sales and marketing challenges. Her marketing expertise, knowledge and experience have helped add value to her clients' companies and brands.

EXPERTISE:

Marketing Strategy
Branding
Public Relations
Digital Marketing
Communications

PRIOR EXPERIENCE:

Rubbermaid/Little Tikes
Hasbro/Playskool
Dart-Kraft

EDUCATION:

BS Journalism
Kent State University

MBA in Marketing 85%
University of Rhode Island

HALF DAY WORKSHOPS:

- Brand Your Business to Build Equity
- Stronger Sales Results from Your Marketing Efforts
- 8 Marketing Tricks, Tips and Techniques Attract New Business

After working as an employee in the highly competitive toy industry, first in product management at Hasbro and then leading the marketing communications efforts at Rubbermaid's Little Tikes division, she focused her efforts on industrial companies. Her marketing firm provides the marketing programs to contract manufacturing companies who want to attract new business.

Her experience in strategic planning, marketing and branding helps clients to enhance their visibility in the market.

Chris graduated cum laude from Kent State University with a Bachelor of Science in Public Relations and later pursued an MBA in Marketing from the University of Rhode Island.

She was honored with a School of Journalism Alumni Achievement Award from Kent State University, received a DSMA award from Sales & Marketing Executives International and her company was recognized as a 10 Under TEN by COSE for best practices and innovation. She is a member of the Clock Tower Closers in Hudson, serves on the Board of Directors for ATHENA Akron, and is an active participant in a variety of fund-raisers for the MS Society

Chris and her husband have two grown children. She enjoys running, skiing and bike riding.

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